



Sweetzer



NATIONAL DECK
2026

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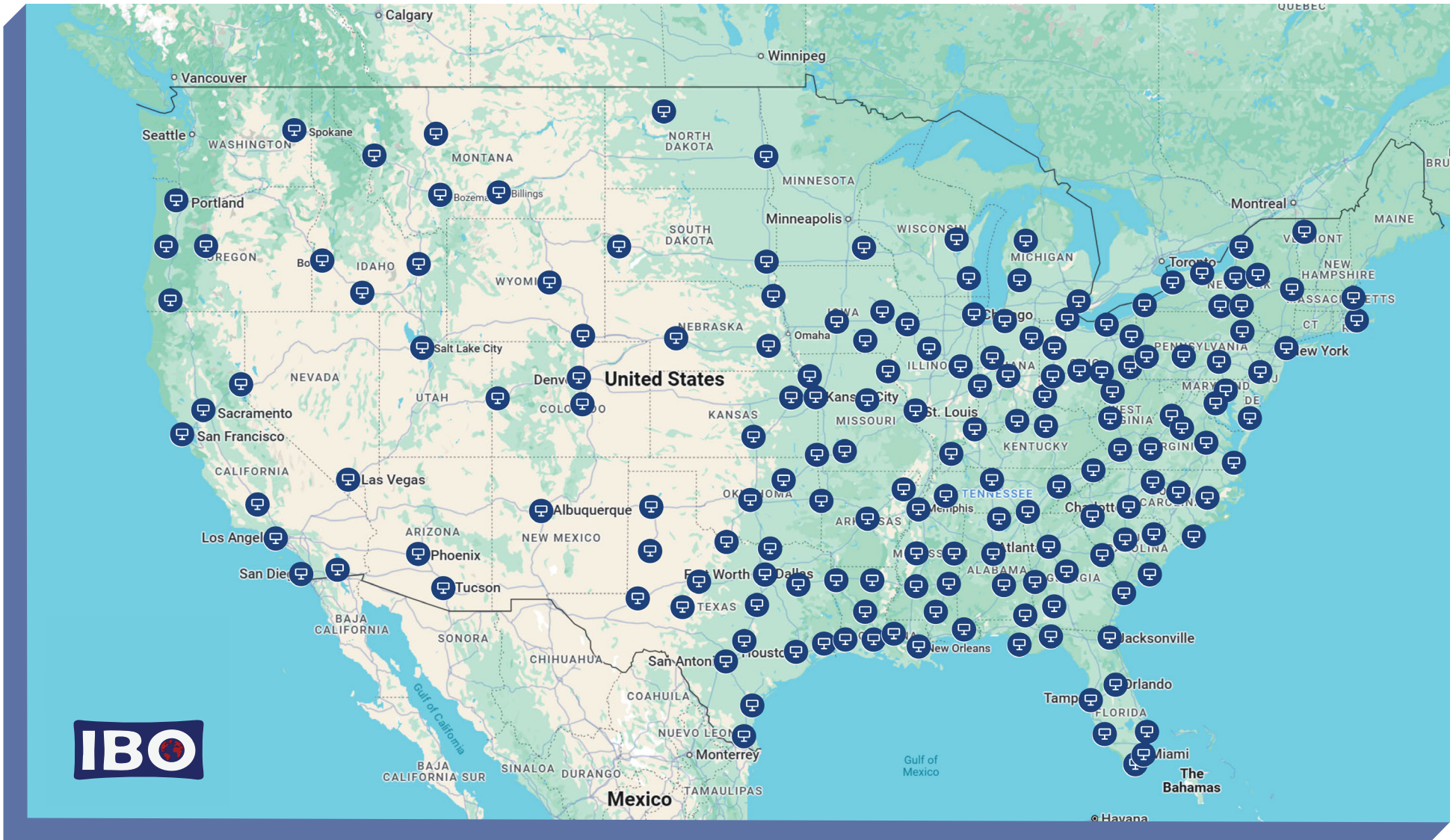
INTEGRATION MEDIA INC.

ESTABLISHED IN 2009

IMI's Leadership Teams Brings **Decades** of Experience in the Out-of-Home Industry

- Over **90 Years** of Combined Out-of-Home Sales and Agency Experience.
 - Worked across leading media firms, from large corporate firms such as Clear Channel to small entrepreneurial companies.
 - Proven success in national OOH sales and asset development.
 - Over **\$250 million** in sales.
 - We worked in top OOH agencies including **Dentsu, Havas, Group M, and Stagwell.**
 - We bring experience in agency **media planning & operations**, ensuring seamless execution.
 - **We know how you work** — i.e., turnaround times, hold expectations, photo requirements, metrics and payment terms.
-

IMI/IBO NATIONAL NETWORK



IMI AND THE IBO: It's all About Ease

Integration Media, Inc. (IMI), is the **Exclusive** National Sales Arm of the **Independent Billboard Operators Association (IBO)** and a member of its **Strategic Leadership Council (SLC)**.

This partnership provides nationwide out-of-home advertising:

- **Aggregating 300+ independent billboard operators** across **175+ markets**.
- **Delivering 85,000+ billboard faces** across the U.S., combining owned assets with independent operators.
- **One point of contact** saves time and simplifies processes.
- **Bringing a face count that rivals** those of the three largest outdoor advertising companies.
 - A welcomed alternative to Lamar.
- We bridge the language gap between national and local sales mentalities.
- IBO's speedway SSP platform simplifies aggregation, powered by 10+ years of cutting-edge tech.

“

Ever since Terry Carmody joined our team, national sales have soared. Bringing his extensive depth of relationships and expertise to the effort, he and his team bring talent that is second to none. The IBO National Network has gained recognition coast to coast and has a footprint that rivals the big three! It's been a great 10-year partnership.

”

CHRIS COWLBECK

CO-FOUNDER | GENERAL MANAGER, IBO USA

MARKET REACH & COVERAGE

- **IMI provides inventory nationwide**, including the following major markets:
 - New York, Los Angeles, Chicago, Dallas, Miami, Atlanta, Houston, Denver, and Charlotte.
-

- **Available Media:**
 - Bulletins, Digital Billboards, Wallscapes, Transit Ads, Street-Level Advertising, Posters, and Premiere Panels.
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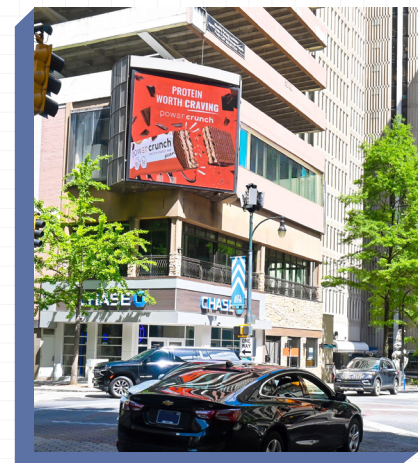
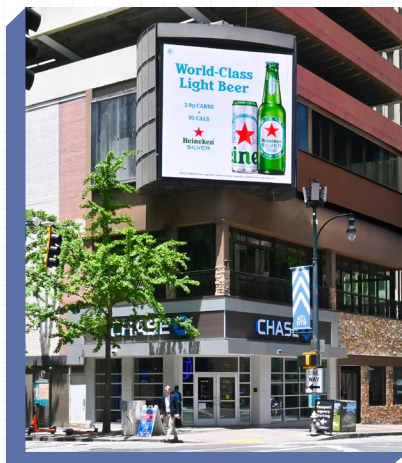
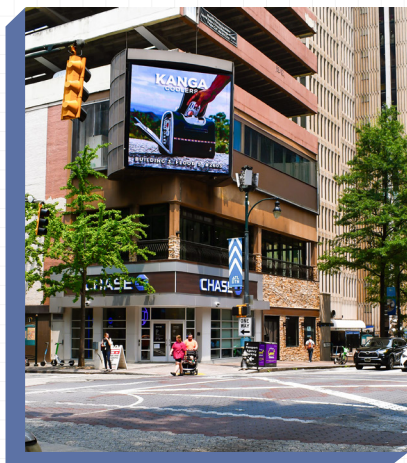
“

I've known Terry Carmody for over 20 years and he has always been knowledgeable, reliable and trusted. He's built a very professional team at Integration Media that understands our client's needs. They continuously bring great opportunities to us and they give us flexibility when we need it. **Working with them is seamless.** ”

RYAN LAUL

CHIEF EXECUTIVE OFFICER TALON

OWNER AND OPERATOR IN LA & ATLANTA





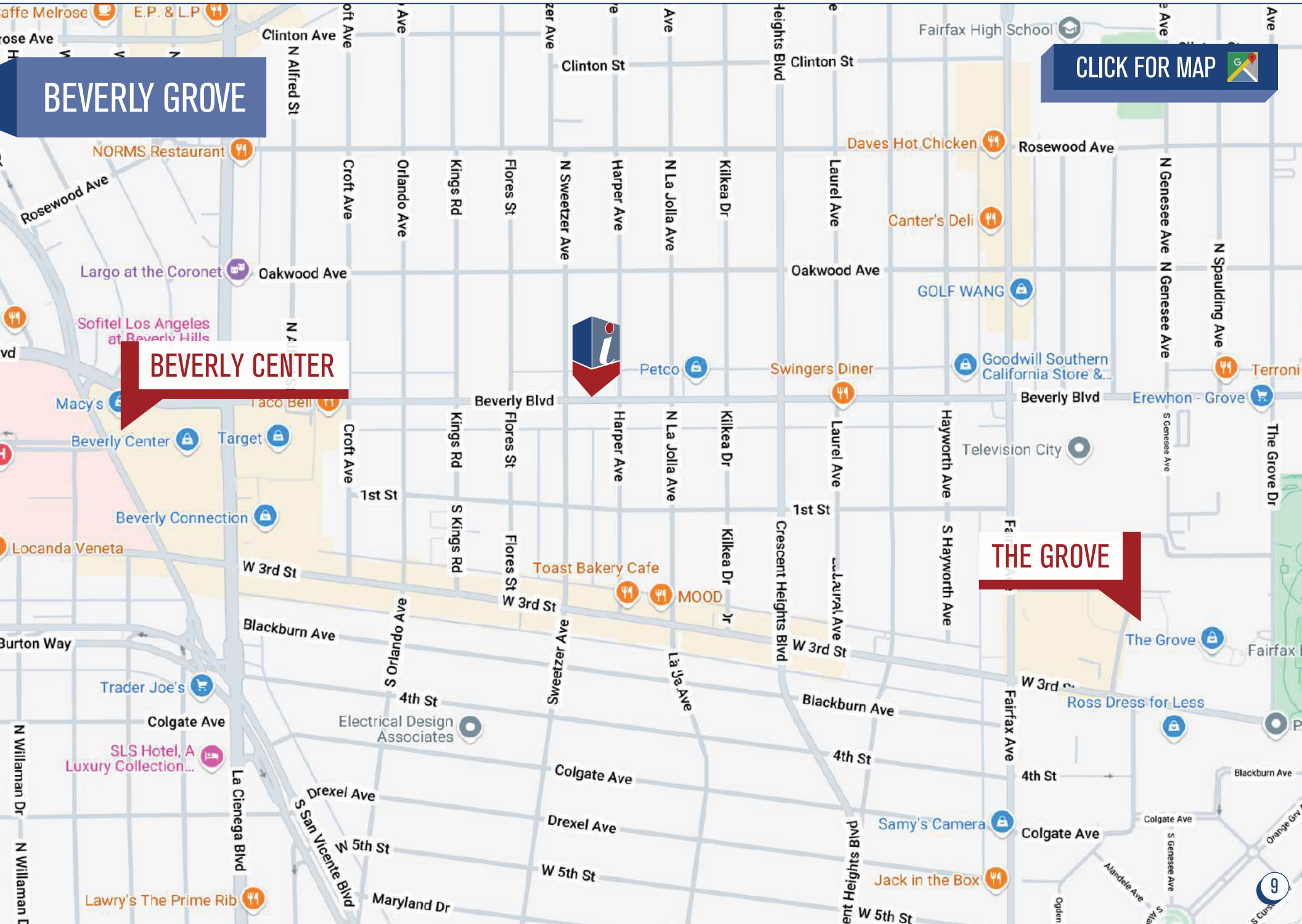
LOS ANGELES

BEVERLY GROVE

CLICK FOR MAP

BEVERLY CENTER

THE GROVE





BEVERLY MEANS BUSINESS
RISE IN LOS ANGELES



WEST HOLLYWOOD/BEVERLY HILLS

Located in the bustling area of **Beverly Grove** and surrounded by **West Hollywood/Beverly Hills**, this eye-catching rooftop billboard is strategically positioned within walking distance to two of the **most popular** shopping destinations in LA: **The Beverly Center** to the west and **The Grove** to the east. This **highly sought-after location** is surrounded by fashionable businesses, an array of stylish eateries, and a lively nightlife scene, including **Jar restaurant**, **IMG Models**, **Nic's On Beverly** and **Bao Dim Sum House**. Without a doubt, this spot is a must-have for anyone seeking to connect with **the most influential people in LA**.





HIT BEVERLY
INFLUENCE THE TRENDSETTERS



WEST HOLLYWOOD/BEVERLY HILLS

Located in the bustling area of **West Hollywood/Beverly Hills**, this eye-catching rooftop billboard is strategically positioned within walking distance to two of the **most popular** tourist destinations in LA: **The Beverly Center** to the west and **The Grove** to the east. This **highly sought-after location** is surrounded by fashionable businesses, an array of stylish eateries, and a lively nightlife scene, including **Jar restaurant**, **IMG Models**, **Nic's On Beverly** and **Bao Dim Sum House**. Without a doubt, this spot is a must-have for anyone seeking to connect with **the most influential people in LA**.



LOS ANGELES

Los Angeles remains the second-largest Designated Market Area (DMA) in the United States and continues to be the epicenter of the entertainment and film world. Known for its vibrant culture, stunning beaches, and prestigious universities, Los Angeles has also become a major technology hub. As the tech and entertainment worlds have collided, companies such as Netflix, Amazon, Instagram, YouTube, and Snapchat have set up corporate campuses in Los Angeles. In addition, Los Angeles is one of the most ethnically diverse cities in the nation.

DMA Rank: 2nd

**DMA Population:
Approximately 12,678,000**

Demographic Breakdown:

- **Hispanic or Latino:** 46.9%
- **White (Non-Hispanic):** 28.9%
- **Asian:** 11.7%
- **Black or African American (alone):** 8.3%
- **Two or more races:** 3.3%
- **Other (alone):** 0.7%
- **Native American (Alone):** 0.2%
- **Native Hawaiian and Other Pacific Islander (alone):** 0.1%

Market Snapshot:

- **Median Age:** Approximately 34.4 years.
- **Median Household Income:** \$79,701.

Key Highlights:

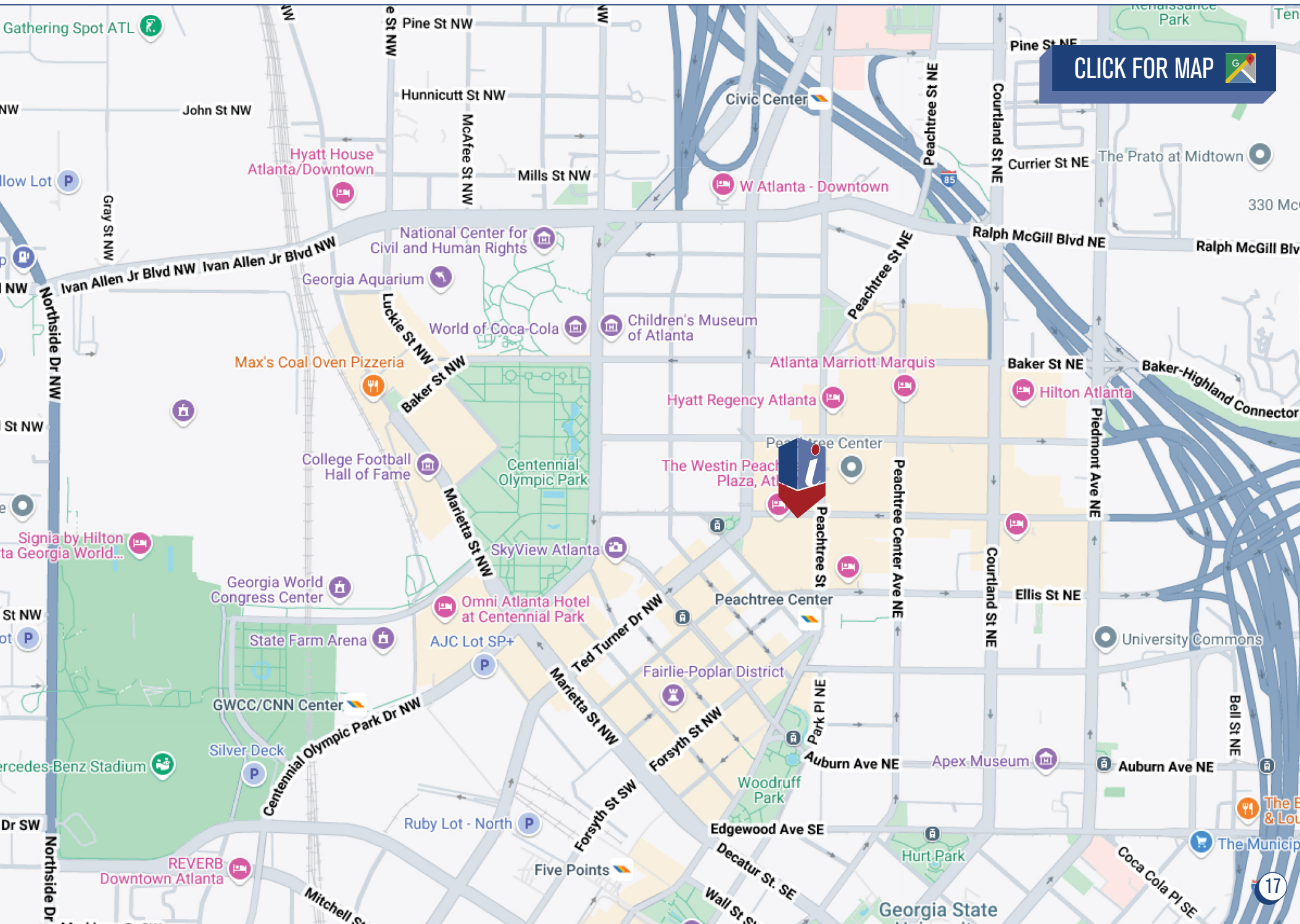
- **Attractions:** Hollywood, Sunset Boulevard, Rodeo Drive, LA Live, Disneyland, and numerous beaches.
- **Sports Teams:** Los Angeles (MLB) Dodgers, Los Angeles (MLB) Angels, Los Angeles (NBA) Lakers, Los Angeles (NBA) Clippers, Los Angeles (NHL) Kings, Los Angeles (NCAA) USC Trojans, and Los Angeles (NCAA) UCLA Bruins.
- **Industries:** Film and Music Entertainment, Retail, International Trade, Technology, and Tourism.
- **Education:** University of Southern California (USC), University of California, Los Angeles (UCLA), and Pepperdine University.

RECENT CAMPAIGNS & PAST ADVERTISERS





ATLANTA





IGNITE YOUR BRAND IN
DOWNTOWN ATLANTA



DOWNTOWN ATLANTA

Situated in the bustling heart of Downtown Atlanta, this digital billboard commands attention. Positioned across from the **iconic Hard Rock Café** and **Peachtree Metro stop**, it is surrounded by a skyline of towering office buildings, luxurious hotels and gourmet dining establishments such as **The Ritz Carlton**, **The Westin Peachtree Plaza Hotel**, **Amalfi Cucina & Mercato**, and **Tin Lizzy's Cantina**. A short stroll to the west reveals the world-renowned **Olympic Park**, **CNN headquarters**, and the myriad of sports arenas that define Atlanta's sports scene.



ATLANTA

Atlanta's rapid growth has taken it from the 10th largest DMA in the country all the way to the 7th largest DMA, in less than 10 years! As the capital of Georgia, Atlanta is a major cultural and economic hub of the Southeast. Known for its rich history, diverse population, and strong job market, the city thrives in industries such as logistics, film and entertainment, technology, and finance. Atlanta is home to Coca-Cola, The Home Depot, UPS and Delta Airlines to name a few. With a booming metropolitan area and a vibrant social scene, Atlanta continues to attract residents and businesses alike.

DMA Rank: 7nd

**DMA Population:
Approximately 6,300,000**

■ Demographic Breakdown:

- **Hispanic or Latino:** 11.2%
- **White (Non-Hispanic):** 40.0%
- **African American:** 34.0%
- **Asian:** 6.0%
- **Other/Multiracial:** 8.8%

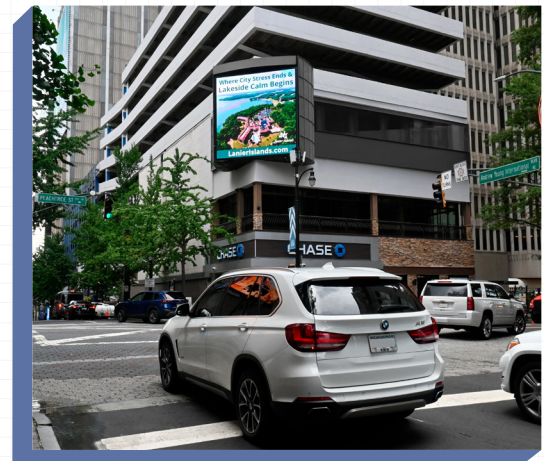
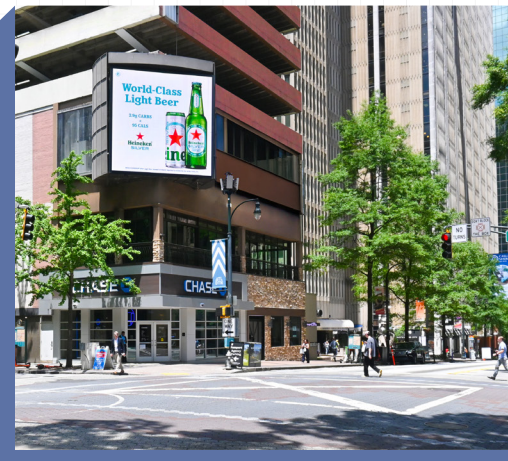
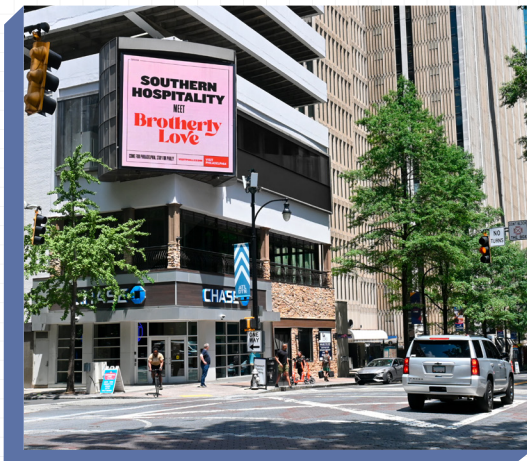
■ Market Snapshot:

- **Median Age:** Approximately 34.4 years.
- **Median Household Income:** \$79,701.

■ Key Highlights:

- **Attractions:** Georgia Aquarium, World of Coca-Cola, Centennial Olympic Park, Beltline and Martin Luther King Jr. National Historic Site.
- **Sports Teams:** Atlanta Falcons (NFL), Atlanta Braves (MLB), Atlanta Hawks (NBA) and Atlanta United (MLS).
- **Industries:** Film & Entertainment, Technology, Logistics and Finance.
- **Education:** Georgia Tech, Emory University and Georgia State University.

RECENT CAMPAIGNS & PAST ADVERTISERS





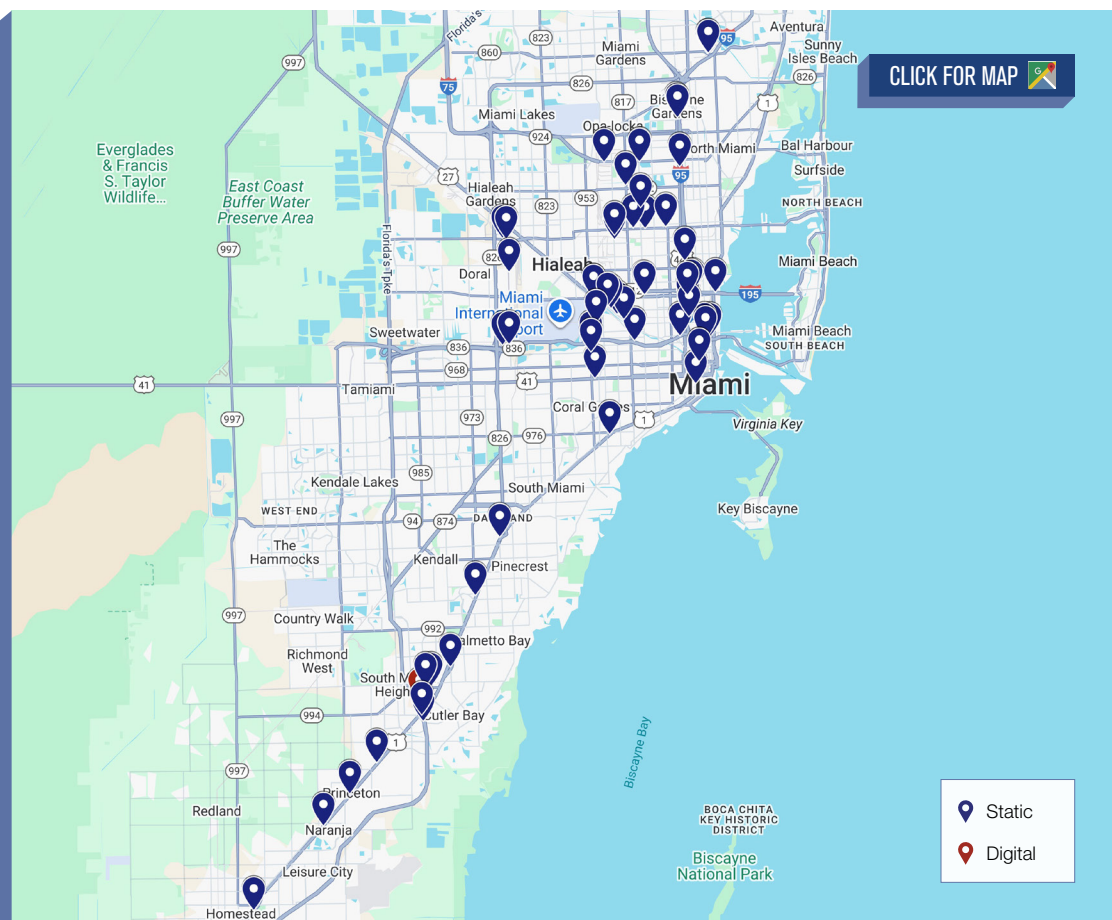
MIAMI

MIAMI

Miami, the 16th largest DMA, is a vibrant and multicultural city known for its beaches, nightlife, and Latin American influence. Once a haven for retirees escaping the cold of the northeast, Miami has become a bustling mecca of nightlife and economic powerhouse. In 2018, it was listed as the 3rd richest city in the U.S. and the 3rd richest globally in purchasing power. Miami has exploded into a city with international fame and flamboyance and the U.S. base for many international corporations. Boasting the 3rd largest skyline in the country; Art Basel, one of the hottest art events in the country; and one of only three Formula One races in the United States, Miami has become a destination for movie stars, fashion icons, sports superstars and advertisers!

DMA Rank: 16th.

DMA Population: Approximately 6,138,000.



Demographic Breakdown:

- **Hispanic or Latino:** 70.0%
- **White (Non-Hispanic):** 15.0%
- **African American:** 12.9%
- **Asian:** 1.5%
- **Other/Multiracial:** 0.6%

Market Snapshot:

- **Median Age:** Approximately 40.2 years.
- **Median Household Income:** \$68,859.

Key Highlights:

- **Attractions:** South Beach, Art Deco District, Little Havana, Everglades Wynwood Walls.
- **Sports Teams:** Sports Teams: Miami Dolphins (NFL), Miami Heat (NBA), Miami Marlins (MLB), Miami Panthers (NHL) and Inter Miami CF (MLS).
- **Industries:** Tourism, International Trade, Finance and Healthcare.
- **Education:** University of Miami and Florida International University.

I-95 5305CPH



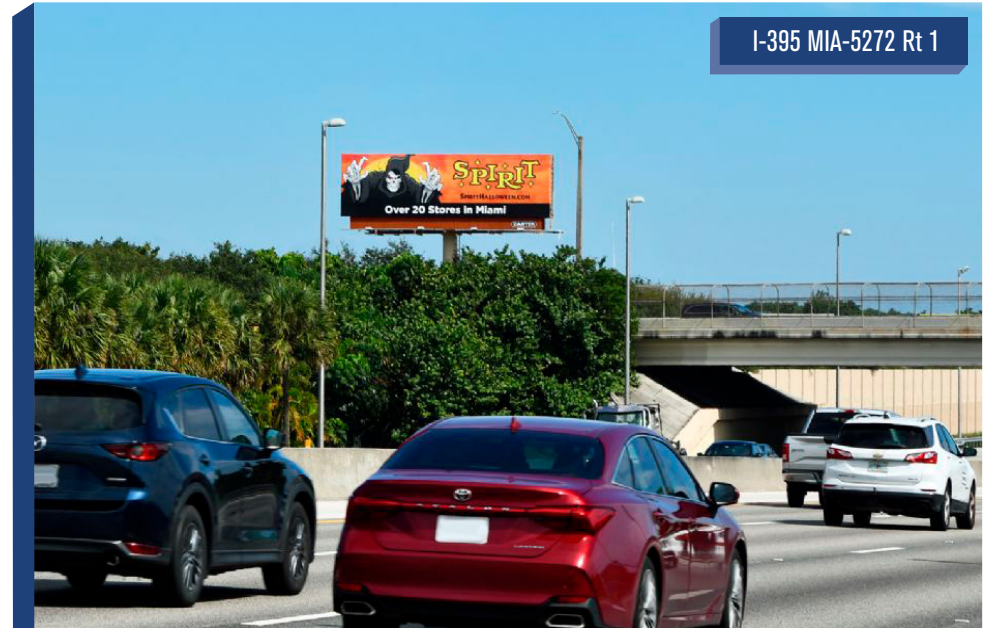
I-195 MIA-5722 Rt 1



MIA-5462



I-395 MIA-5272 Rt 1





**AERIAL BANNERS
DOMINATE THE MIAMI SKY**

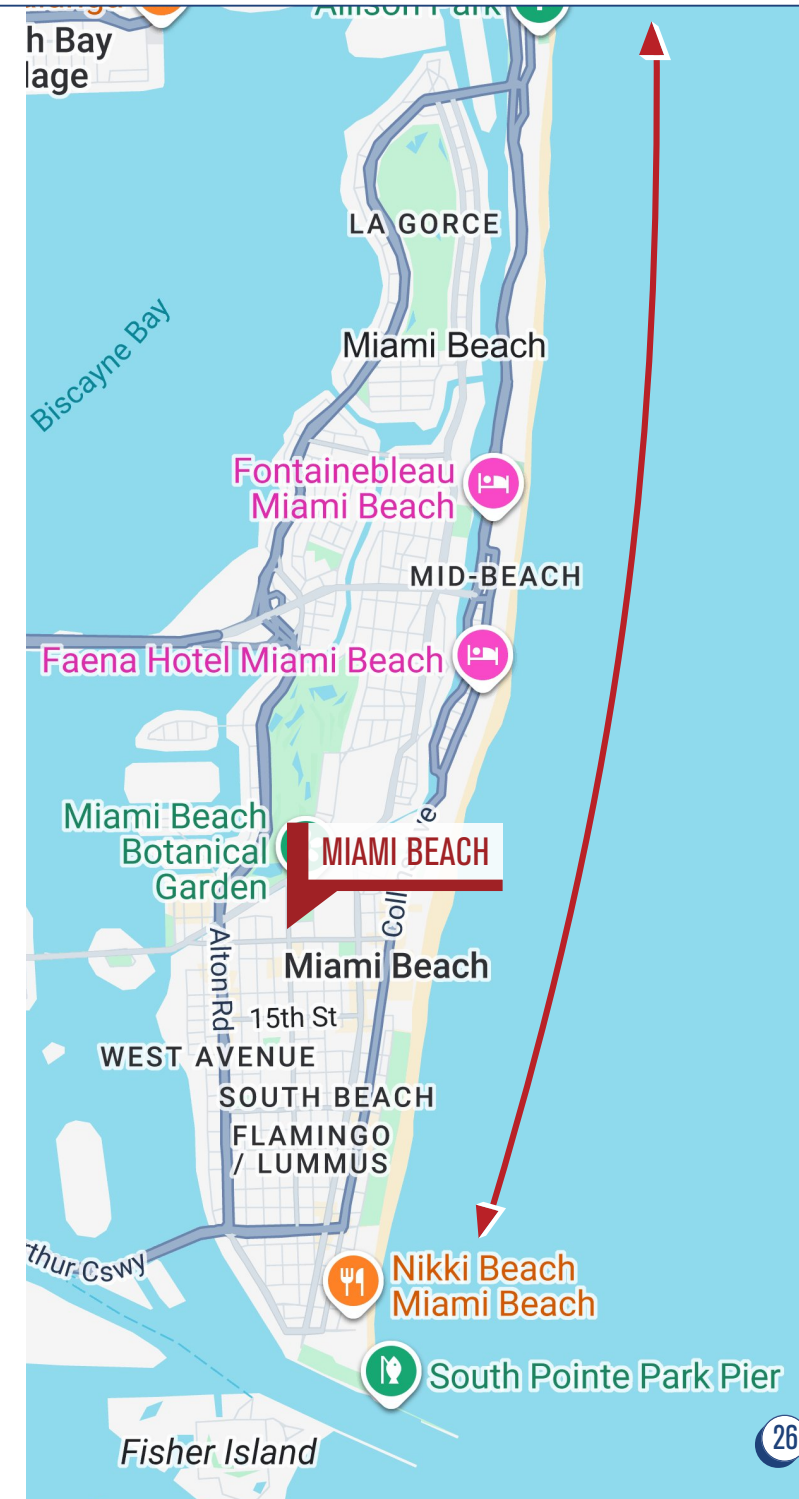


REACHING MIAMI FROM THE SKY

Aerial banner advertising flown along Miami Beach and key coastal routes, delivering large-scale visibility across one of the city's most iconic waterfront settings. The format reaches audiences on the sand, in the water, and along the shoreline, creating unmissable exposure in high-traffic outdoor environments.

Estimated Audience Metrics – Miami Beach:

- Up to 5 miles of continuous audience exposure.
- Approximately 24.2 million visitors per year.
- 1.4 million total impressions over a 4-week period.



AIR BANNER



AIR BANNER



AIR BANNER



AIR BANNER





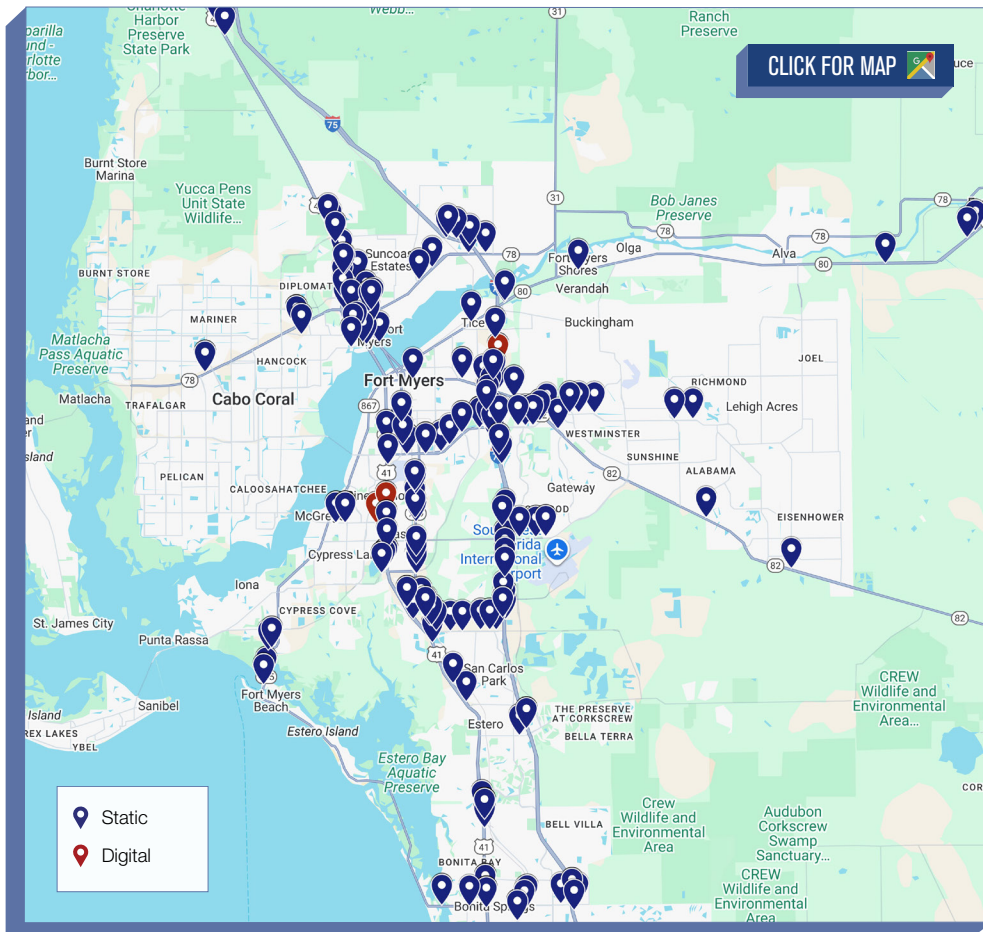
FORT MYERS

FORT MYERS-NAPLES

FTM—Florida’s Fort Myers–Naples DMA on the Gulf Coast—is one of the nation’s fastest-growing markets, blending upscale Naples leisure with Fort Myers’ family-friendly growth. Known for white-sand beaches, boating culture, wildlife tourism, and a large seasonal “snowbird” population, the region combines steady resident demand with surges in visitor traffic. Affluent audiences, MLB Spring Training, and rapid in-migration make FTM a high-value market for advertisers seeking both reach and spending power.

DMA Rank: 53rd.

DMA Population: Approximately ~1,403,000.



Demographic Breakdown:

- **Hispanic or Latino:** ~24.9%
- **White (Non-Hispanic):** ~63.3%
- **African American:** ~7.1%
- **Asian:** ~1.6%
- **Other/Multiracial:** ~3.1%

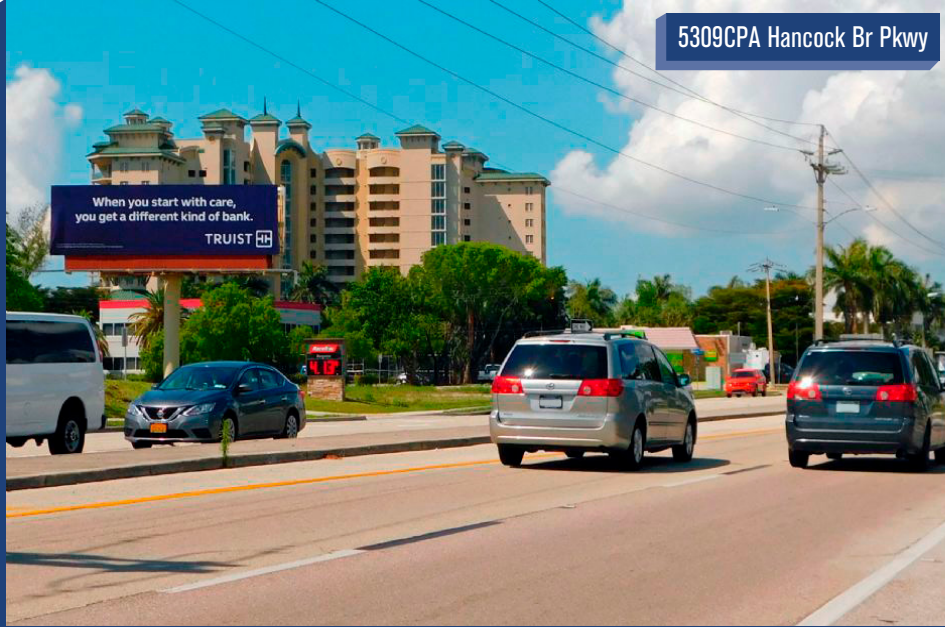
Market Snapshot:

- **Median Age:** Approximately 49,3 years.
- **Median Household Income:** \$73,099.

Key Highlights:

- **Attractions:** Sanibel & Captiva Islands; Lovers Key State Park; Edison & Ford Winter Estates; Naples Pier; Everglades gateways.
- **Sports Teams/Events:** MLB Spring Training—Boston Red Sox (JetBlue Park) and Minnesota Twins (Hammond Stadium); MiLB Fort Myers Mighty Mussels; ECHL Florida Everblades; NCAA FGCU Eagles.
- **Industries:** Tourism & hospitality, health care & social assistance, retail trade, construction, and real estate dominate employment and spending.
- **Education:** Florida Gulf Coast University (Fort Myers); Florida SouthWestern State College; Ave Maria University (Collier). State University.

5309CPA Hancock Br Pkwy



5832CPA Palm Bch Blvd



FTM-5293



FTM-5115D5





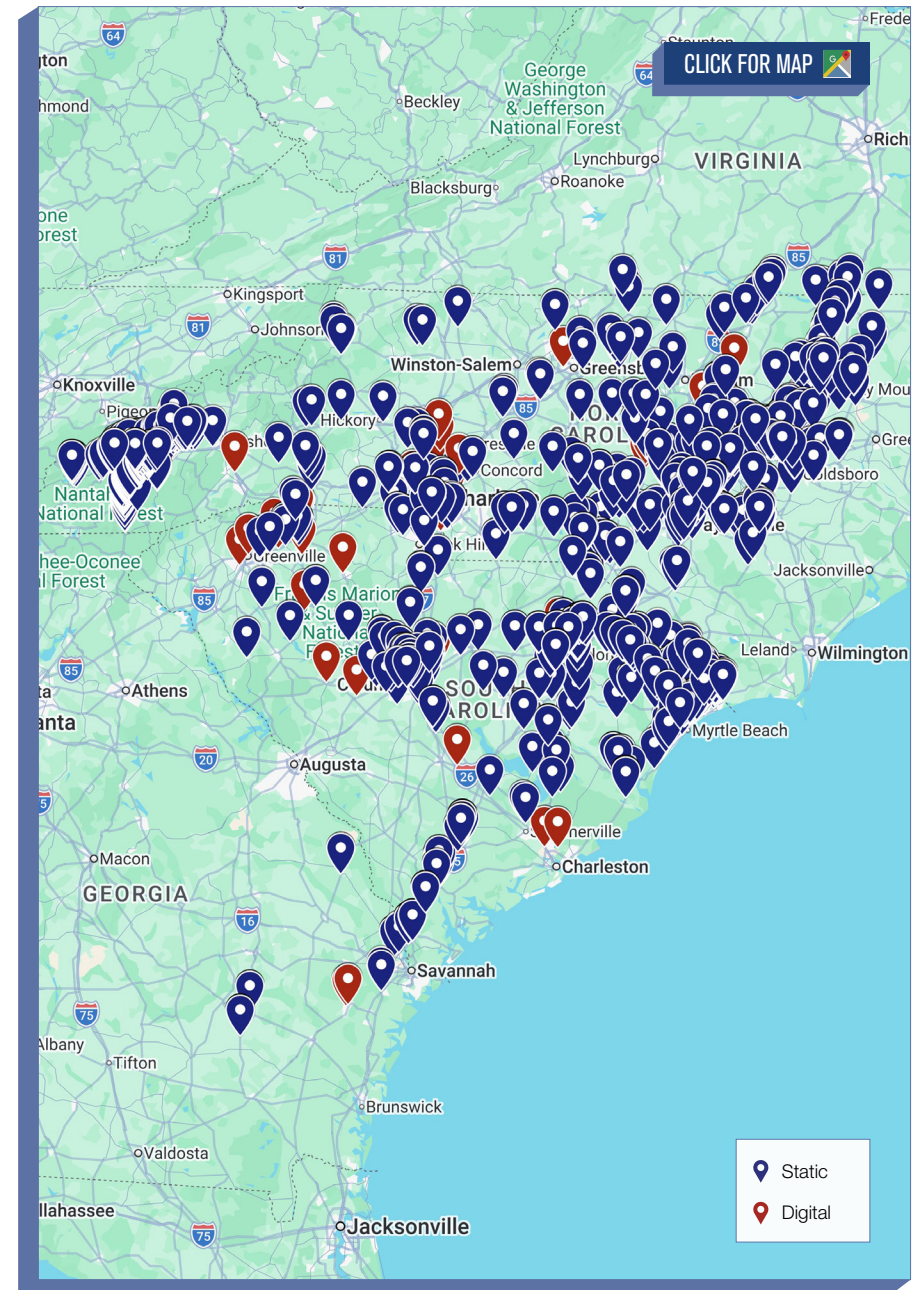
THE CAROLINAS

NORTH CAROLINA

Ranked by CNBC in 2022 as the Top State for Business, North Carolina continues to grow and attract businesses and top talent. The state is a mix of major cities such as Charlotte, Raleigh and Greensboro, making it a hub for banking, technology, and education. With a blend of urban growth and Southern charm, the state offers a high quality of life and a strong job market. Charlotte is the 2nd largest banking center in the country and home to Bank of America, Truist and Wells Fargo's east coast HQ. Raleigh is the anchor city to Research Triangle, a strong tech hub that grew up around Duke University, Univ of North Carolina and NC State.

SOUTH CAROLINA

South Carolina, known for its rich history and coastal beauty, has a growing economy driven by tourism, manufacturing, and technology. In 2023, South Carolina was the 5th fastest growing state in the country, which has driven more and more business into the state and increased the desirability to advertisers. The state's top cities include Charleston, Columbia, and Greenville, all offering strong economic opportunities and cultural appeal.



NORTH CAROLINA

CHARLOTTE DMA

DMA Rank: 22th.

DMA Population: Approximately 2,700,000.

Demographic Breakdown:

- Hispanic or Latino: 11.0%
- White (Non-Hispanic): 58.0%
- African American: 35.0%
- Asian: 3.5%
- Other/Multiracial: 2.5%

Market Snapshot:

- Median Age: Approximately 38.1 years.
- Median Household Income: \$71,200.

Key Highlights:

- Attractions:** NASCAR Hall of Fame, Carowinds, Bank of America Stadium and Discovery Place Science Museum.
- Sports Teams:** Charlotte Hornets (NBA) and Carolina Panthers (NFL).
- Industries:** Banking & Finance, Technology, Healthcare and Energy.
- Education:** University of North Carolina at Charlotte and Queens University of Charlotte.

RALEIGH-DURHAM DMA

DMA Rank: 24th.

DMA Population: Approximately 2,200,000.

Demographic Breakdown:

- Hispanic or Latino: 8.0%
- White (Non-Hispanic): 64.0%
- African American: 19.0%
- Asian: 7.0%
- Other/Multiracial: 2.0%

Market Snapshot:

- Median Age: Approximately 35.2 years.
- Median Household Income: \$62,500.

Key Highlights:

- Attractions:** North Carolina Museum of Art, PNC Arena, Duke gardens and Research Triangle Park.
- Sports Teams:** North Carolina FC (Soccer) and Durham Bulls (Minor League Baseball).
- Industries:** Technology, Research & Development, Healthcare and Education.
- Education:** Duke University, University of North Carolina at Chapel Hill and North Carolina State University.

GREENSBORO DMA

DMA Rank: 48th.

DMA Population: Approximately 1,000,000.

Demographic Breakdown:

- Hispanic or Latino: 10.0%
- White (Non-Hispanic): 53.0%
- African American: 36.0%
- Asian: 2.0%
- Other/Multiracial: 3.0%

Market Snapshot:

- Median Age: Approximately 38.0 years.
- Median Household Income: \$51,500.

Key Highlights:

- Attractions:** Greensboro Science Center, Tanger Family Bicentennial Garden and Greensboro History Museum.
- Sports Teams:** Greensboro Swarm (NBA G-League) and Greensboro Grasshoppers (Minor League Baseball).
- Industries:** Textiles, Manufacturing, Healthcare and Logistics.
- Education:** University of North Carolina at Greensboro and Guilford College.

SOUTH CAROLINA

CHARLESTON DMA

DMA Rank: 79th.

DMA Population: Approximately 800,000.

 Demographic Breakdown:

- **Hispanic or Latino:** 6.0%
- **White (Non-Hispanic):** 63.7%
- **African American:** 27.1%
- **Asian:** 2.0%
- **Other/Multiracial:** 1.2%

 Market Snapshot:

- **Median Age:** Approximately 39.0 years.
- **Median Household Income:** \$64,000.

 Key Highlights:

- **Attractions:** Charleston Historic District, Waterfront Park, Fort Sumter National Monument and Magnolia Plantation & Gardens.
- **Sports Teams:** Charleston Battery (USL Soccer) and Charleston RiverDogs (Minor League Baseball).
- **Industries:** Tourism, Aerospace, Technology and Manufacturing.
- **Education:** College of Charleston, The Citadel and Charleston Southern University.

COLUMBIA DMA

DMA Rank: 37th.

DMA Population: Approximately 1,300,000.

 Demographic Breakdown:

- **Hispanic or Latino:** 7.0%
- **White (Non-Hispanic):** 60.0%
- **African American:** 30.0%
- **Asian:** 2.5%
- **Other/Multiracial:** 3.5%

 Market Snapshot:

- **Median Age:** Approximately 38.0 years.
- **Median Household Income:** \$56,000.

 Key Highlights:

- **Attractions:** Riverbanks Zoo & Garden, South Carolina State House, Lake Murray and Columbia Museum of Art.
- **Sports Teams:** University of South Carolina Gamecocks (NCAA) and Columbia Fireflies (Minor League Baseball).
- **Industries:** Education, Healthcare, Government and Manufacturing.
- **Education:** University of South Carolina, Allen University and Midlands Technical College.

CHARLOTTE



RALEIGH-DURHAM



COLUMBIA



CHARLOTTE



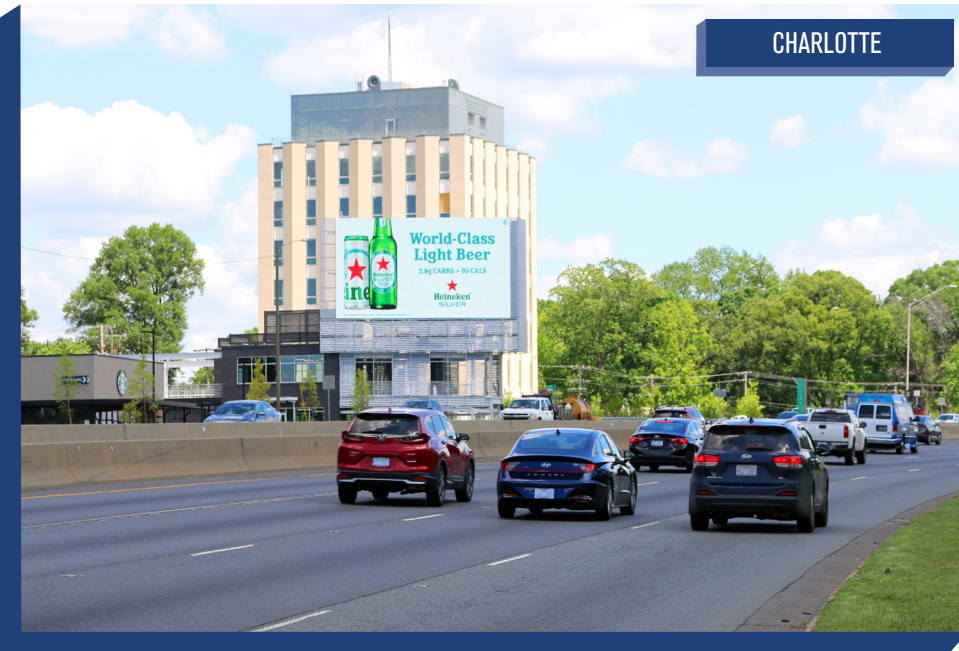
CHARLOTTE



CHARLOTTE



CHARLOTTE



CHARLOTTE





NASHVILLE

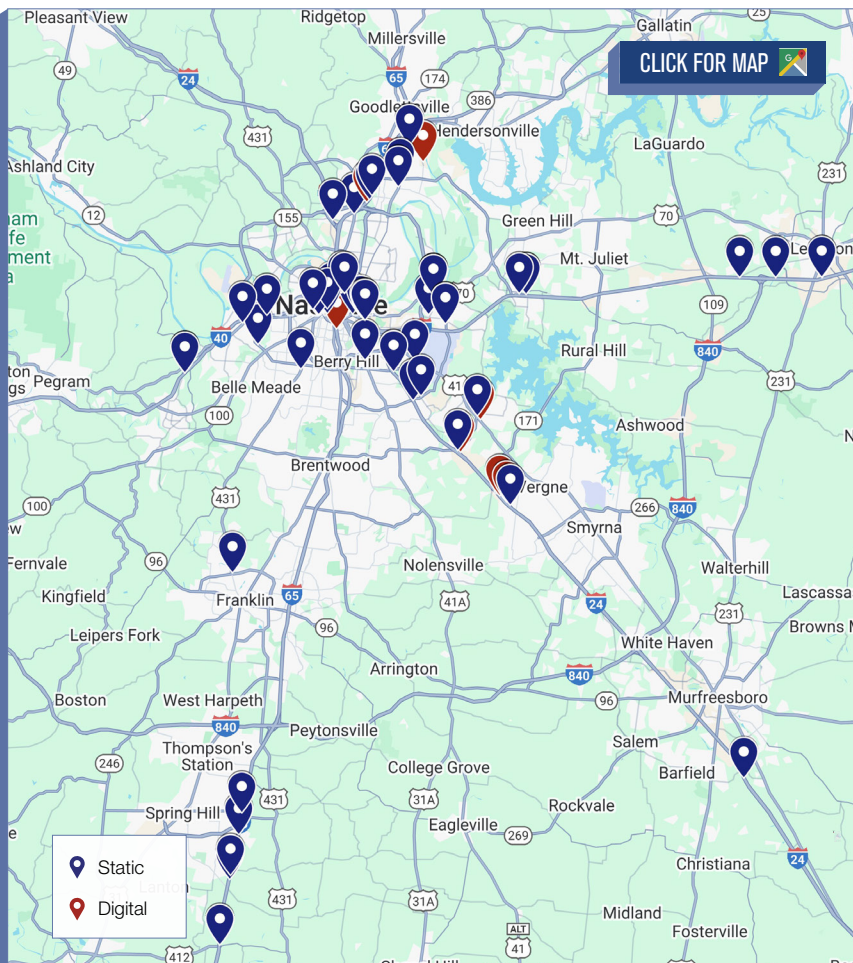
NASHVILLE

Nashville—“Music City” and the capital of Tennessee—has transformed over the past decade from a regional hub into one of the fastest-growing large metros in the U.S. Between 2010 and 2020, the metro added roughly 340,000 residents (just over 20% growth), and has continued climbing past 2.1M people. This explosive population and job growth have fueled a surge in new residential, office, entertainment, and stadium projects across downtown, The Gulch, East Nashville, and surrounding suburbs, creating a high-demand, high-energy market for brands and advertisers.

DMA Rank: 26th

DMA Population: Approximately 1,200,000

Metro Population (MSA): ~2.1M



Demographic Breakdown:

- White (Non-Hispanic): ~69%
- Black or African American: ~13-14%
- Hispanic/Latino (any race): ~10%
- Asian: ~3%
- Other/Multiracial: ~4-5%

Market Snapshot:

- Median Age: ~36-37 years.
- Median Household Income: ~\$82K.

Key Highlights:

- Attractions:** Grand Ole Opry, Ryman Auditorium (“Mother Church of Country Music”), Country Music Hall of Fame & Museum, Lower Broadway honky-tonks, Centennial Park & the Parthenon; strong weekend-trip and convention traffic.
- Sports Teams/Events:** Tennessee Titans (NFL, new enclosed stadium underway), Nashville Predators (NHL), Nashville SC (MLS), and Nashville Sounds (MiLB). These franchises, plus CMA Fest and a constant concert calendar, keep visitor and local traffic high year-round.
- Industries:** National hub for health care management & services, music, entertainment & creative industries, tourism & hospitality (hotels, restaurants, nightlife, conventions), advanced manufacturing/auto, finance & business services, and logistics
- Education:** Vanderbilt University, Belmont University, Tennessee State University (TSU), Lipscomb University, Fisk University, and nearby Middle Tennessee State University (MTSU) provide a strong pipeline of young, educated talent.

NAS-TN-11-A



NAS-TN21-A



NAS-TN29-B



TN28-A





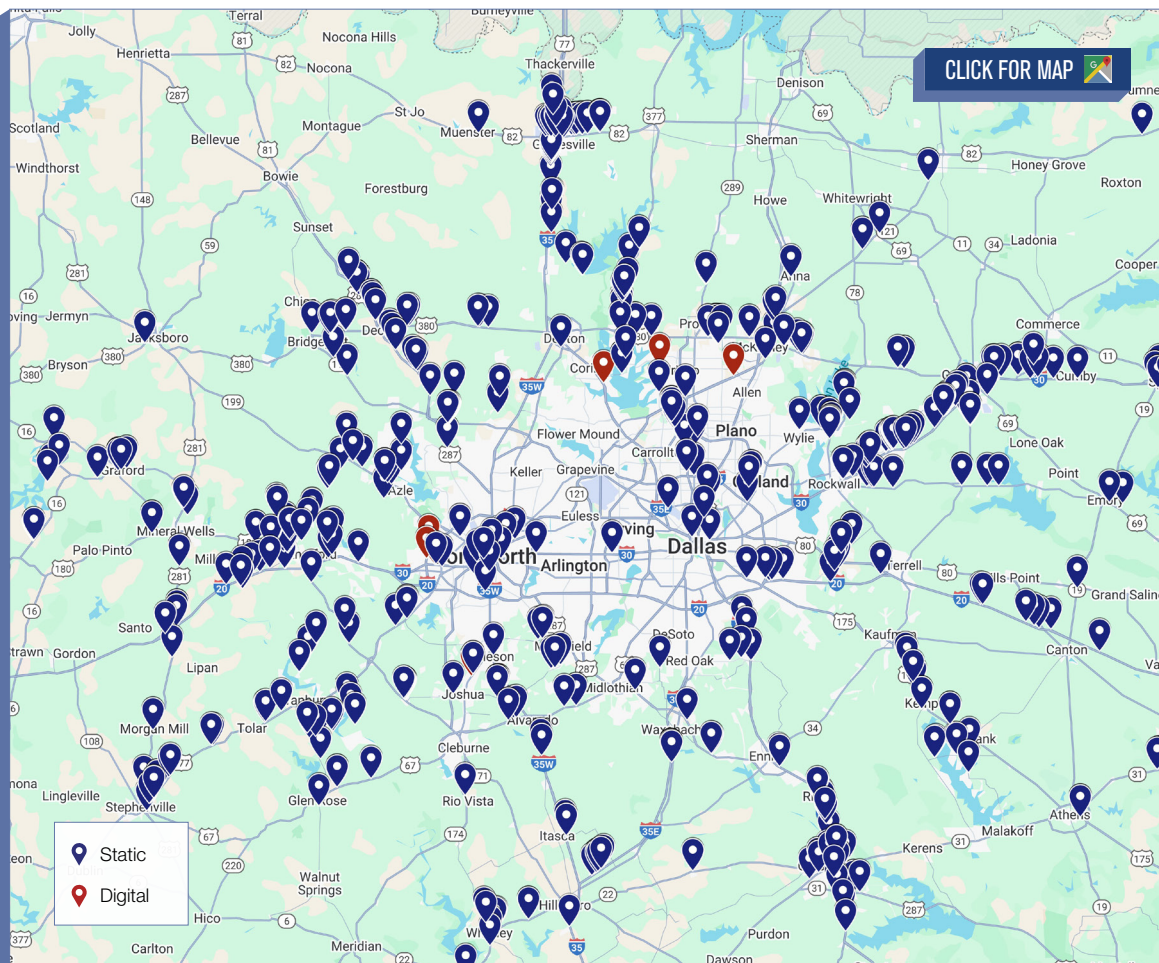
DALLAS

DALLAS

Dallas, the 5th largest DMA, anchors one of the fastest-growing metropolitan areas in the U.S. Known for its robust economy, Dallas is a major player in technology, finance, defense, and telecommunications. The city has a rich cultural history-from cowboys and oil booms to a modern, international business hub. Dallas is also home to 24 Fortune 500 companies, a booming real estate market, and a steady influx of young professionals. Its vibrant arts district, professional sports teams, and shopping destinations make it a cultural and commercial powerhouse in Texas.

DMA Rank: 5th

DMA Population: Approximately 8,059,000



Demographic Breakdown:

- Hispanic or Latino: 29.9%
- White (Non-Hispanic): 39.0%
- African American: 20.5%
- Asian: 7.3%
- Other/Multiracial: 3.3%

Market Snapshot:

- Median Age: Approximately 35.2 years.
- Median Household Income: \$76,500.

Key Highlights:

- Attractions:** Dallas Arts District, Sixth Floor Museum, Reunion Tower, Dallas Arboretum and AT&T Stadium.
- Sports Teams:** Dallas Cowboys (NFL), Dallas Mavericks (NBA), Dallas Stars (NHL), Texas Rangers (MLB), and FC Dallas (MLS).
- Industries:** Technology, Finance, Defense, Telecommunications and Real Estate.
- Education:** Southern Methodist University and University of Texas at Dallas.

DAL-D0003A



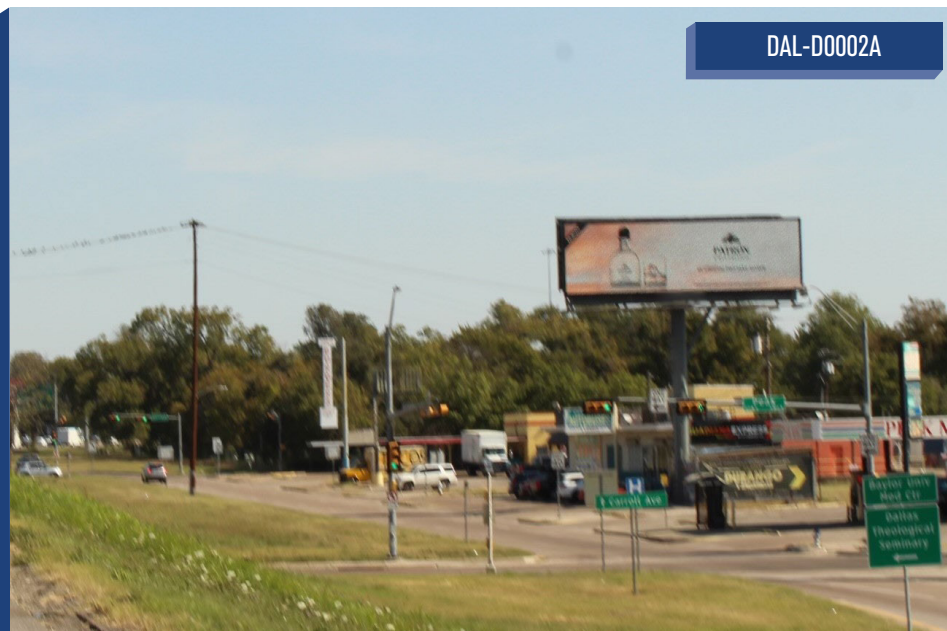
DAL-D0002A



DAL-D0003A



DAL-D0002A



DAL N. Tollway



DAL I-635



DAL US-75



DAL US-75





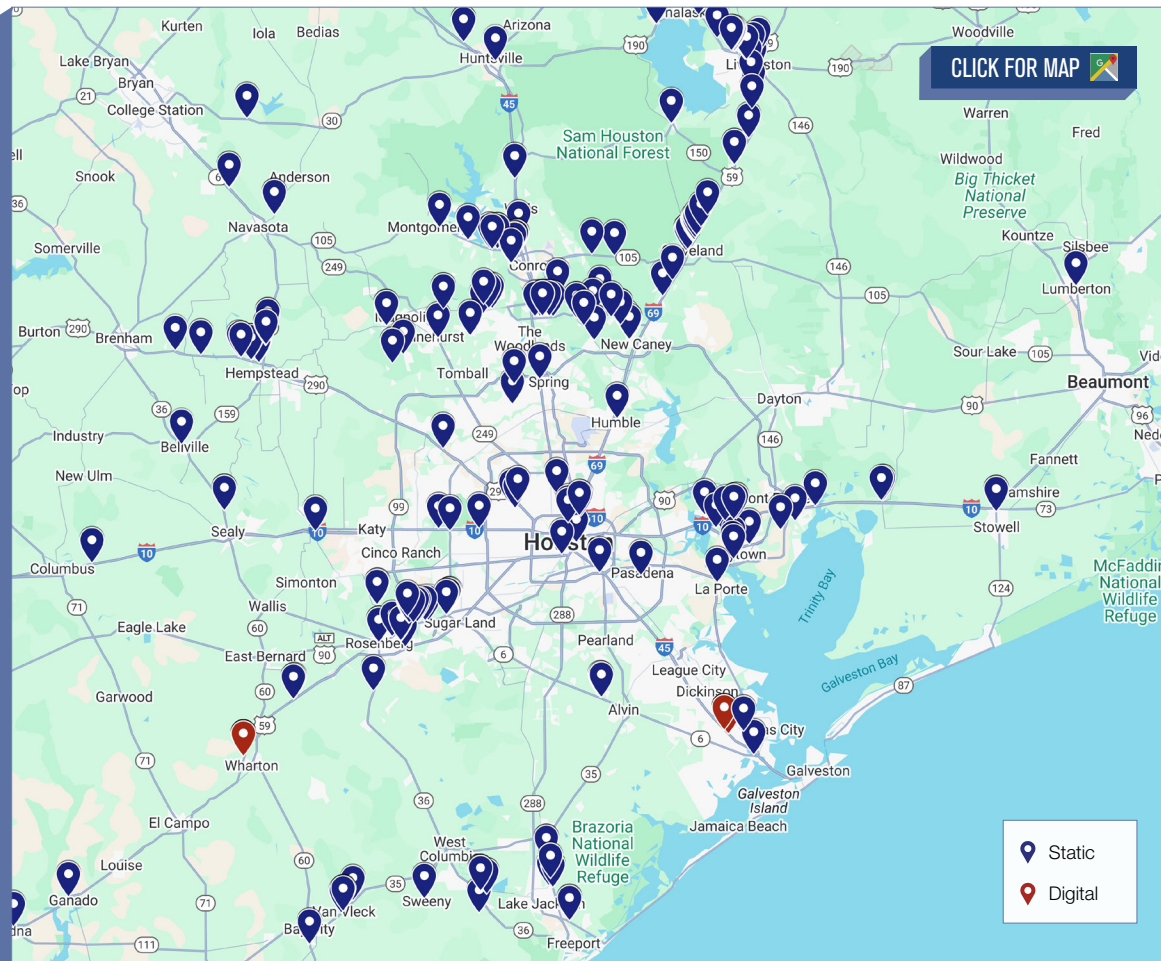
HOUSTON

HOUSTON

Houston, the 8th largest DMA, is a sprawling metropolis known for its diversity, economic strength, and dynamic growth. Often referred to as the energy capital of the world, Houston is home to more than 5,000 energy-related firms and a leading hub for the aerospace, healthcare, and manufacturing industries. With a highly diverse population-more than 145 languages spoken- Houston is considered one of the most ethnically and culturally diverse cities in the U.S. It boasts a vibrant arts and culinary scene, world-class museums, and a strong sports presence. Its business-friendly climate continues to attract new residents and major corporate relocations.

DMA Rank: 8th

DMA Population: Approximately 7,373,000



Demographic Breakdown:

- **Hispanic or Latino:** 44.5%
- **White (Non-Hispanic):** 26.0%
- **African American:** 22.6%
- **Asian:** 7.4%
- **Other/Multiracial:** 1.5%

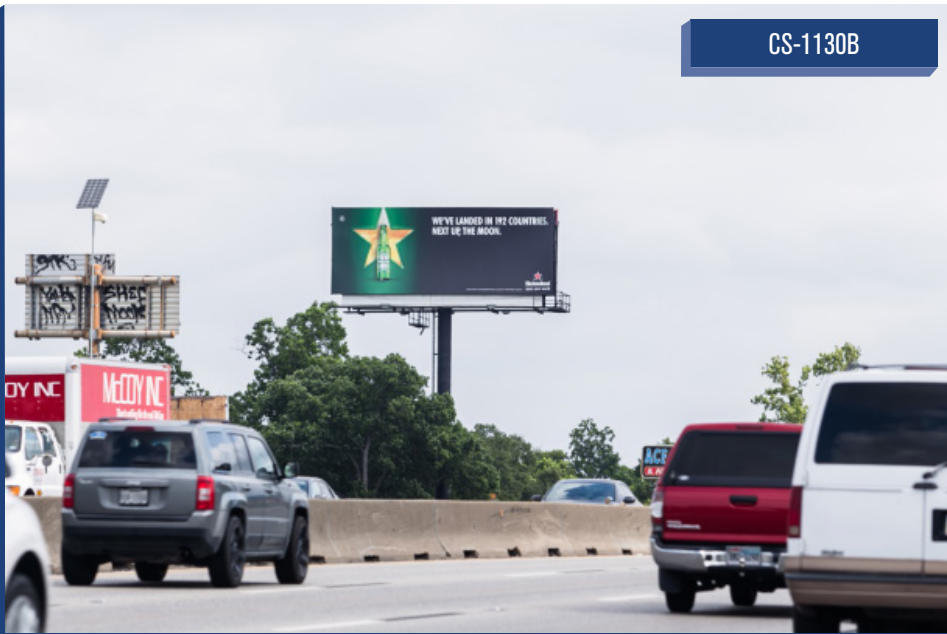
Market Snapshot:

- **Median Age:** Approximately 34.9 years.
- **Median Household Income:** \$72,250.

Key Highlights:

- **Attractions:** NASA Johnson Space Center, Houston Museum District, Houston Zoo, The Galleria and Buffalo Bayou Park.
- **Sports Teams:** Houston Texans (NFL), Houston Astros (MLB), Houston Rockets (NBA), Houston Dynamo (MLS) and Houston Dash (NWSL).
- **Industries:** Energy, Aerospace, Healthcare, Manufacturing and Technology.
- **Education:** Rice University and University of Houston.

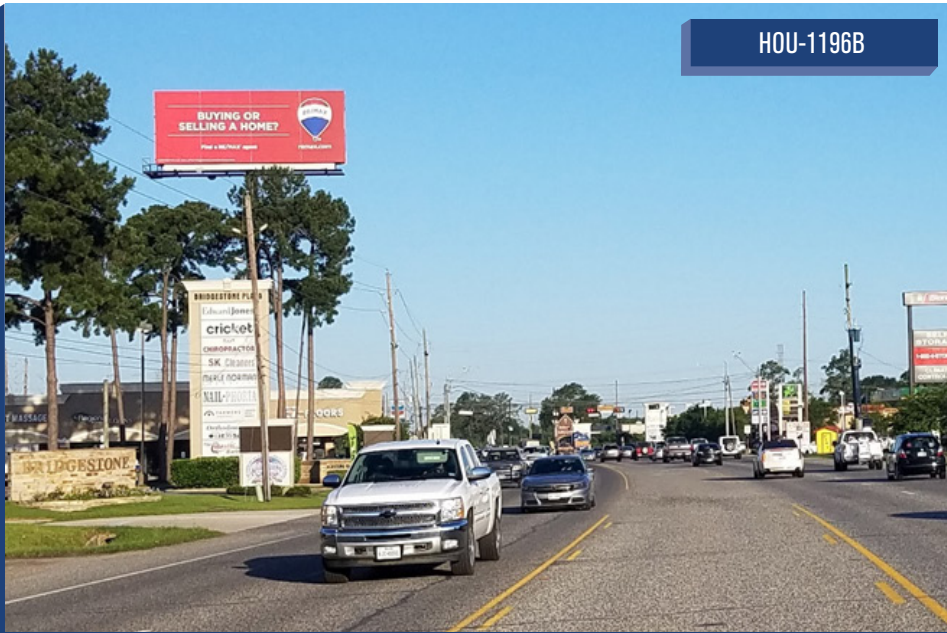
CS-1130B



HOU-1196C



HOU-1196B



HOU-1170B





AUSTIN

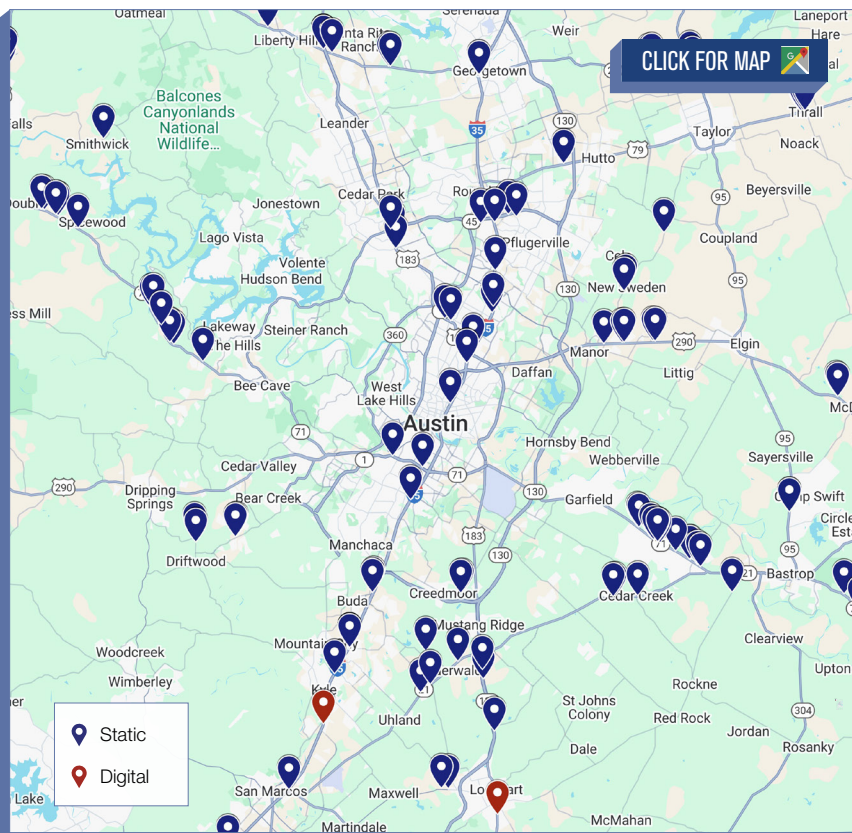
AUSTIN

Austin—known globally as the “Live Music Capital of the World” and the capital of Texas—combines a high-energy cultural identity with one of the fastest-growing innovation economies in the U.S. Anchored by marquee events like SXSW and Austin City Limits, the city attracts millions of visitors annually while sustaining a young, mobile, and highly engaged local population.

Over the past decade, Austin has evolved into the heart of “Silicon Hills,” driven by major investments from Apple, Google, Meta, Amazon, Oracle, and Tesla’s Gigafactory Texas, alongside legacy leaders such as Dell, IBM, Samsung, and Texas Instruments. This concentration of global employers and high-growth startups has accelerated population growth, daily commuting, and neighborhood expansion—creating constant movement across downtown, corridors, and emerging districts.

DMA Rank: 34th

DMA Population: Approximately 979,700



Demographic Breakdown:

- Hispanic or Latino: ~33%
- White (Non-Hispanic): ~46%
- African American: ~7%
- Asian: ~9%
- Other/Multiracial: ~4-5%

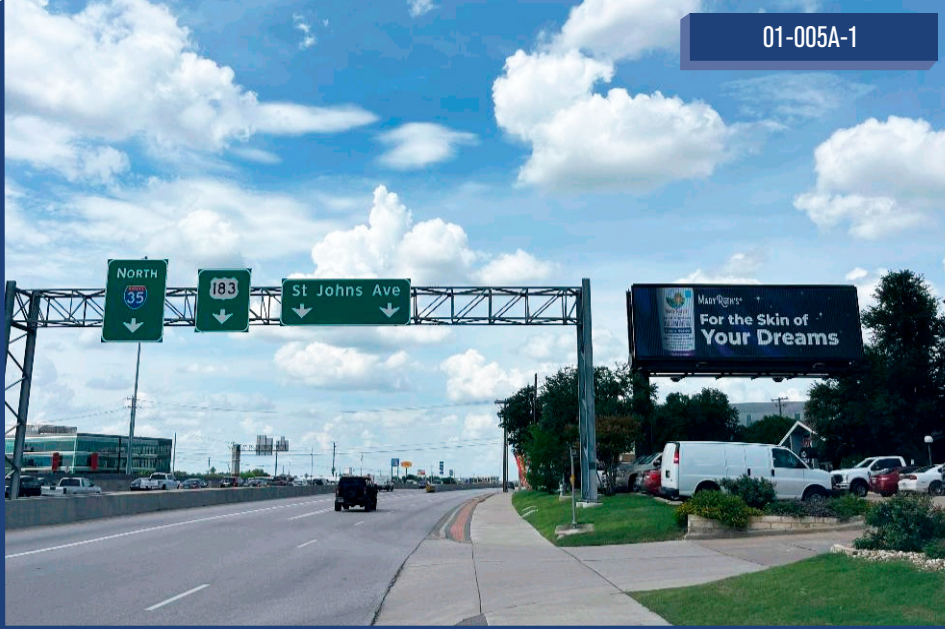
Market Snapshot:

- Median Age: 34.9 years (MSA).
- Median Household Income: ~\$91,501.

Key Highlights:

- Attractions:** Texas State Capitol, Barton Springs Pool, Lady Bird Lake, Zilker Park/ACL Fest, Circuit of The Americas (F1, MotoGP, concerts).
- Sports Teams/Events:** MLS Austin FC; MiLB Round Rock Express; AHL Texas Stars; NBA G-League Austin Spurs; major NCAA programs at UT Austin.
- Industries Such as Technology and software, semiconductors/advanced manufacturing, and corporate headquarters** operations lead the market, with tech roles accounting for a significantly higher share of employment than the U.S. average. Other key sectors include life sciences, creative media, government, and higher education.
- Education:** The University of Texas at Austin; St. Edward’s University (Austin); Texas State University (nearby in San Marcos/Round Rock).

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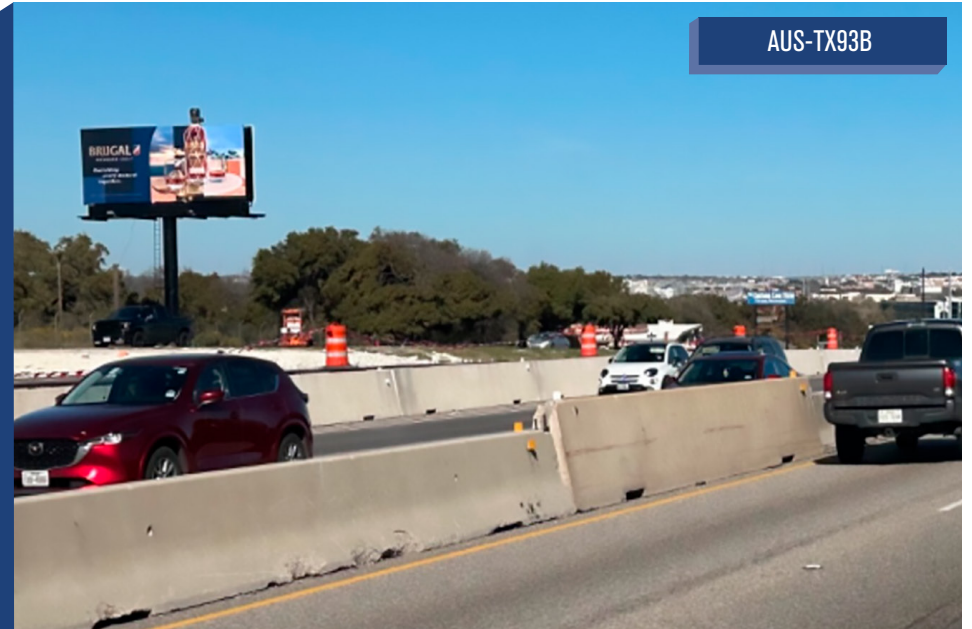
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RANK	MARKET	POPULATION	BULLETINS	DIGITALS	WALLSCAPES	SHELTER/STREET	TRANSIT
1	NEW YORK, NY	22,015,625	●	●			●
2	LOS ANGELES, CA	18,369,084	●	●			
3	CHICAGO, IL	9,676,272	●	●		●	
4	DALLAS-FT. WORTH, TX	8,499,143	●	●			●
5	PHILADELPHIA, PA	8,354,855	●	●			
6	HOUSTON, TX	7,636,426	●	●			
7	SAN FRANCISCO-OAKLAND-SAN JOSE, CA	7,589,552	●	●	●		
8	ATLANTA, GA	7,370,356	●	●	●		
9	WASHINGTON, DC (HAGERSTOWN, MD)	7,233,191	●	●			
10	BOSTON (MANCHESTER), MA-NH	6,820,572	●	●			
11	PHOENIX (PRESCOTT), AZ	5,712,886	●	●		●	
13	TAMPA-ST.PETERSBURG (SARASOTA), FL	5,175,214	●	●			
14	MINNEAPOLIS-ST. PAUL, MN	4,934,761	●	●			
15	DETROIT, MI	4,901,979	●	●			
16	MIAMI-FT. LAUDERDALE, FL	4,788,609	●	●			
17	DENVER, CO	4,722,443	●	●		●	●
18	ORLANDO-DAYTONA BEACH-MELBOURNE, FL	4,512,085	●	●			
19	SACRAMENTO-STOCKTON-MODESTO, CA	4,464,309	●	●			
20	CLEVELAND-AKRON (CANTON), OH	3,812,099	●	●			
22	PORTLAND, OR	3,522,940	●	●			
23	CHARLOTTE, NC	3,410,963	●	●	●	●	●
25	RALEIGH-DURHAM (FAYETTEVILLE), NC	3,338,711	●	●	●	●	
26	ST. LOUIS, MO	3,197,206	●	●			
27	INDIANAPOLIS, IN	3,111,344	●	●			
28	NASHVILLE, TN	3,091,058	●	●			
29	BALTIMORE, MD	3,062,610	●	●			
30	SAN ANTONIO, TX	2,966,862	●	●			●
31	PITTSBURGH, PA	2,810,040	●	●			
32	COLUMBUS, OH	2,675,564	●	●			
33	HARTFORD & NEW HAVEN, CT	2,641,382	●	●			
34	KANSAS CITY, MO-KS	2,616,236	●	●			

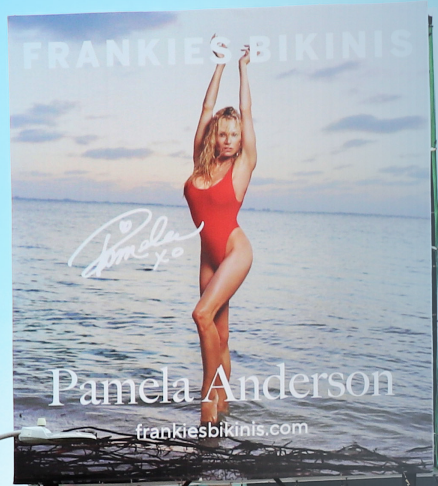
RANK	MARKET	POPULATION	BULLETINS	DIGITALS	WALLSCAPES	SHELTER/STREET	TRANSIT
35	AUSTIN, TX	2,519,167	●	●			
36	CINCINNATI, OH	2,444,698	●	●			
37	LAS VEGAS, NV	2,400,560	●	●			●
38	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON, SC-NC	2,377,475	●	●			
39	MILWAUKEE, WI	2,270,998	●	●			
40	WEST PALM BEACH-FT. PIERCE, FL	2,214,546	●				
41	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK, MI	2,126,497	●	●			
42	FRESNO-VISALIA, CA	2,108,570	●	●			
43	HARRISBURG-LANCASTER-LEBANON-YORK, PA	2,096,124	●	●			
44	JACKSONVILLE, FL	2,033,179	●	●			
45	OKLAHOMA CITY, OK	1,989,137	●	●			
46	NORFOLK-PORTSMOUTH-NEWPORT NEWS, VA	1,973,120	●				
47	BIRMINGHAM (ANNISTON AND TUSCALOOSA), AL	1,952,960	●	●			
48	ALBUQUERQUE-SANTA FE, NM	1,948,541	●	●			
49	GREENSBORO-HIGH POINT-WINSTON SALEM, NC	1,834,335	●	●			
50	LOUISVILLE, KY	1,818,214	●	●			
51	MEMPHIS, TN	1,805,654	●	●			
52	NEW ORLEANS, LA	1,775,557	●	●			
53	PROVIDENCE-NEW BEDFORD, RI-MA	1,679,790	●	●			
54	BUFFALO, NY	1,590,739	●	●			
55	RICHMOND-PETERSBURG, VA	1,561,367	●	●			
56	MOBILE-PENSACOLA (FT. WALTON BEACH), AL-FL	1,537,996	●	●			
57	WILKES BARRE-SCRANTON-HAZLETON, PA	1,512,366	●	●			
58	FT. MYERS-NAPLES, FL	1,485,414	●	●			
59	LITTLE ROCK-PINE BLUFF, AR	1,463,088	●				
61	ALBANY-SCHENECTADY-TROY, NY	1,433,764	●	●			
62	KNOXVILLE, TN	1,432,956	●	●			
63	TULSA, OK	1,427,073	●	●			
64	HARLINGEN-WESLACO-BROWNSVILLE-MCALLEEN, TX	1,400,138	●	●			
65	LEXINGTON, KY	1,332,349	●				
66	SPOKANE, WA	1,265,945	●	●			
67	DES MOINES-AMES, IA	1,217,944	●	●			

RANK	MARKET	POPULATION	BULLETINS	DIGITALS	WALLSCAPES	SHELTER/STREET	TRANSIT
68	DAYTON, OH	1,217,848	●	●			
69	WICHITA-HUTCHINSON PLUS, KS	1,211,154	●	●			
70	OMAHA, NE	1,187,122	●	●			
71	TUCSON (SIERRA VISTA), AZ	1,181,619	●				
72	GREEN BAY-APPLETON, WI	1,159,320	●	●			
73	ROANOKE-LYNCHBURG, VA	1,146,706	●	●			
74	WACO-TEMPLE-BRYAN, TX	1,134,301	●	●			
76	MADISON, WI	1,129,503	●				
77	SPRINGFIELD, MO	1,124,218	●	●			
78	ROCHESTER, NY	1,115,321	●				
79	COLUMBIA, SC	1,112,562	●	●			
80	EL PASO (LAS CRUCES), TX-NM	1,077,290	●				
81	CHARLESTON-HUNTINGTON, WV	1,071,867	●	●			
82	CHATTANOOGA, TN	1,061,438	●	●			
83	TOLEDO, OH	1,055,244	●	●			
84	HUNTSVILLE-DECATUR (FLORENCE), AL	1,052,112	●	●			
85	COLORADO SPRINGS-PUEBLO, CO	1,042,079	●	●		●	
87	SYRACUSE, NY	1,027,708	●	●			
88	SAVANNAH, GA	999,225	●	●			
89	SHREVEPORT, LA	985,368	●				
90	CHARLESTON, SC	951,137	●	●			
91	CHAMPAIGN & SPRINGFIELD-DECATUR, IL	945,799	●	●			
92	PADUCAH-CAPE GIRARDEAU-HARRISBURG, KY-MO-IL	944,056	●	●			
93	BATON ROUGE, LA	931,114	●	●			
94	CEDAR RAPIDS-WATERLOO-IOWA CITY & DUBUQUE, IA	921,957	●	●			
96	FT. SMITH-FAYETTEVILLE-SPRINGDALE-RODGERS, AR	916,046	●	●			
97	BOISE, ID	915,602	●	●			
98	SOUTH BEND-ELKHART, IN	907,499	●				
99	JACKSON, MS	885,034	●	●			
100	BAKERSFIELD, CA	822,514	●	●			
101	GREENVILLE-NEW BERN-WASHINGTON, NC	819,294	●	●			

RANK	MARKET	POPULATION	BULLETINS	DIGITALS	WALLSCAPES	SHELTER/STREET	TRANSIT
102	MYRTLE BEACH-FLORENCE, SC	816,831	●	●			
103	TRI-CITIES, TN-VA	788,171	●	●			
104	TALLAHASSEE-THOMASVILLE, FL-GA	784,786	●				
105	RENO, NV	781,522	●				
106	TYLER-LONGVIEW (LUFKIN & NACOGDOCHES), TX	776,623	●	●			
107	YAKIMA-PASCO-RICHLAND-KENNEWICK, WA	771,163	●	●			
109	LINCOLN & HASTINGS-KEARNY, NE	756,800	●	●			
110	DAVENPORT-ROCK ISLAND-MOLINE, IA-IL	754,432	●	●			
111	FT. WAYNE, IN	748,184	●	●			
112	EVANSVILLE, IN	740,231	●	●			
113	JOHNSTOWN-ALTOONA-STATE COLLEGE, PA	738,402	●	●			
114	AUGUSTA-AIKEN, GA-SC	732,590	●	●			
116	SIOUX FALLS (MITCHELL), SD	724,722	●	●			
118	LANSING, MI	690,138	●				
119	MACON, GA	676,370	●	●			
120	EUGENE, OR	656,355	●	●			
121	FARGO-VALLEY CITY, ND	648,733	●	●			
122	LAFAYETTE, LA	637,446	●				
123	YOUNGSTOWN, OH	631,672	●				
124	PEORIA-BLOOMINGTON, IL	627,444	●				
125	MONTGOMERY-SELMA, AL	626,492	●	●			
126	TRAVERSE CITY-CADILLAC, MI	626,475	●				
127	COLUMBUS, GA (OPELIKA, AL)	604,534	●	●			
128	CORPUS CHRISTI, TX	600,488	●	●			
129	LA CROSSE-EAU CLAIRE, WI	576,597	●				
130	WILMINGTON, NC	541,368	●	●			
131	AMARILLO, TX	537,341	●	●			
132	ODESSA-MIDLAND, TX	506,483	●	●			
133	CHICO-REDDING, CA	500,400				●	
134	COLUMBUS-TUPELO-WEST POINT-HOUSTON, MS	486,095	●	●			
136	COLUMBIA-JEFFERSON CITY, MO	484,377	●	●			
137	LUBBOCK, TX	477,741	●	●			

RANK	MARKET	POPULATION	BULLETINS	DIGITALS	WALLSCAPES	SHELTER/STREET	TRANSIT
139	ROCKFORD, IL	466,211	●	●			
140	BEAUMONT-PORT ARTHUR, TX	460,251	●	●			
142	MEDFORD-KLAMATH FALLS, OR	455,515	●	●			
143	TOPEKA, KS	452,305	●	●			
144	MONROE-EL DORADO, LA-AR	452,109	●	●			
145	WAUSAU-RHINELANDER, WI	450,658	●	●			
146	MINOT-BISMARCK-DICKINSON (WILLISTON), ND	436,587	●				
147	DULUTH-SUPERIOR, MN-WI	420,015	●	●			
148	IDAHO FALLS-POCATELLO (JACKSON), ID-WY	418,156	●	●			
149	WICHITA FALLS & LAWTON, TX-OK	417,563	●				
151	SIOUX CITY, IA	410,406	●	●			
152	JOPLIN-PITTSBURG, MO-KS	397,614	●	●			
153	ERIE, PA	393,564	●	●			
154	PANAMA CITY, FL	387,206	●				
155	ALBANY, GA	384,171	●	●			
156	ROCHESTER-MASON CITY-AUSTIN, MN-IA	381,830	●				
157	TERRE HAUTE, IN	372,203	●				
158	BILOXI-GULFPORT, MS	372,116	●	●			
159	SHERMAN-ADA, TX-OK	359,214	●	●			
160	GAINESVILLE, FL	350,886	●	●			
162	BINGHAMTON, NY	339,685	●	●			
163	MISSOULA, MT	330,945	●	●			
164	WHEELING-STEUBENVILLE, WV-OH	316,208	●				
165	ABILENE-SWEETWATER, TX	314,337	●				
166	BLUEFIELD-BECKLEY-OAK HILL, WV	306,672	●	●			
167	HATTIESBURG-LAUREL, MS	297,262	●	●			
168	LAREDO, TX	294,966	●				
169	BILLINGS, MT	294,386	●	●			
170	LAKE CHARLES, LA	275,567	●				
171	UTICA, NY	275,056	●	●			
173	HARRISONBURG, VA	270,562	●	●			
174	DOTHAN, AL	268,903	●	●			

RANK	MARKET	POPULATION	BULLETINS	DIGITALS	WALLSCAPES	SHELTER/STREET	TRANSIT
175	CLARKSBURG-WESTON, WV	264,029	●				
176	JACKSON, TN	261,365	●				
178	QUINCY-HANNIBAL-KEOKUK, IL-MO-IA	257,334	●	●			
179	WATERTOWN, NY	249,429	●				
180	ELMIRA (CORNING), NY	242,622	●	●			
181	ALEXANDRIA, LA	236,893	●				
182	BEND, OR	231,003	●				
183	LAFAYETTE, IN	228,704	●				
184	JONESBORO, AR	225,121		●			
185	BOWLING GREEN, KY	218,370	●				
187	TWIN FALLS, ID	207,554	●	●			
188	BUTTE-BOZEMAN, MT	204,650	●				
190	LIMA, OH	181,768	●	●			
191	MERIDIAN, MS	169,642	●				
192	GREAT FALLS, MT	166,921	●				
193	GREENWOOD-GREENVILLE, MS	164,429	●	●			
195	PARKERSBURG, WV	155,217	●	●			
197	SAN ANGELO, TX	152,908		●			
199	MANKATO, MN	140,373	●	●			
200	OTTUMWA-KIRKSVILLE, IA-MO	125,414	●	●			
201	ST. JOSEPH, MO	121,237	●	●			
203	VICTORIA, TX	91,597	●				
204	ZANESVILLE, OH	86,580	●	●			
209	NORTH PLATTE, NE	36,286	●				
210	GLENDIVE, MT	9,458	●				



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